



SPONSORSHIP PACKAGE

SATURDAY, MARCH 27, 2027

Flourish Atlanta



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HONORING

Hal Brody & Don Smith

CO-CHAIRS

Susan Anderson
Caroline Hardin
Alfredo Martin

HOST COMMITTEE

Victoria & Howard Palefsky,
co-chairs
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Mary & Charlie Yates
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& Susanna Eiland

IMPACT COMMITTEE

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Qaadirah Abdur-Rahim
Lejla Dickson
Jack Hardin

THE ATLANTA OPERA

1575 Northside Dr, NW
Suite 350
Atlanta, GA 30318

We invite you to join us for one of the most anticipated events in Atlanta's cultural calendar, the **L'Amour** Gala, supporting The Atlanta Opera and honoring **Hal Brody** and **Don Smith**.

The Atlanta Opera's L'Amour Gala brings together corporate leaders, philanthropists, and arts patrons in support of one of the nation's leading opera companies. Your investment demonstrates a continued commitment to artistic excellence and the cultural vitality of our community.

As a sponsor, you will enjoy a range of exclusive benefits including premium table placement, brand recognition and logo placement, and custom benefits during the 2027 season. By joining us as a gala sponsor, you will not only support our artistic endeavors but also contribute to our education and engagement activities. We proudly reach 110,000 students and tens of thousands of adults each year both in-person and digitally throughout Georgia and the Southeast through impactful initiatives including the NOW Festival.

The Atlanta Opera is breaking the boundaries of opera and creating an enduring impact for the City of Atlanta. Join us as a gala sponsor and together, we can create transformative artistic experiences, celebrate bold voices, and nurture our vibrant arts community.

We look forward to celebrating with you on **Saturday, March 27, 2027**.

Warm regards,



SPONSORSHIP LEVELS OF SUPPORT

For more information or to secure your sponsorship, visit atlantaopera.org/gala or contact Kristin Haynes at khaynes@atlantaopera.org.

\$100,000 | WAGNER SPONSOR

- Two tables for ten at the Gala with priority table placement
- Gala program logo listing
- Verbal and on-screen logo recognition at the Gala
- Name or logo recognition in the program book for all 2027-28 mainstage operas
- Option to host opera artists or VIPs at your Gala table
- Additional benefits to be customized for the duration of the 2027-28 season
- 20% discount on select single tickets for The Atlanta Opera's 2027-28 mainstage season

\$50,000 | VERDI SPONSOR

- Two tables for ten at the Gala with priority table placement
- Gala program logo listing
- On-screen logo recognition at the Gala
- Name or logo recognition in the program book for all 2027-28 mainstage operas
- Option to host opera artists or VIPs at your Gala table
- Additional benefits to be customized for the duration of the 2027-28 season
- 20% discount on select single tickets for The Atlanta Opera's 2027-28 mainstage season

\$25,000 | PUCCINI SPONSOR

- Table for ten at the Gala
- Gala program logo listing
- On-screen logo recognition at the Gala
- Name or logo recognition in the mainstage program book for all 2027-28 mainstage operas
- 20% discount on select single tickets for The Atlanta Opera's 2027-28 mainstage season

\$15,000 | MOZART SPONSOR

- Table for ten at the Gala
- Gala program logo listing
- On-screen logo recognition at the Gala

\$12,500 | TABLE HOST SPONSOR

- Table for ten at the Gala
- Gala program logo listing

\$2,500 | PATRON COUPLE SPONSOR

- Two seats at the Gala
- Gala program listing

\$1,250 | PATRON INDIVIDUAL SPONSOR

- One seat at the Gala
- Gala program listing